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DATA CRAFTSMANSHIP

DATA INNOVATION DRIVING DIGITAL TRANSFORMATION



# The trends and challenges of data-driven insurance in the post-COVID economy

Boost performance and customer experience  
with augmented data management

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# VIQTOR DAVIS – YOUR GLOBAL DATA PARTNER

Providing the expertise and methods to exploit data as a strategic business asset

**VIQTOR  
DAVIS.**  
DATA CRAFTSMANSHIP

**We operate in specialised units across multiple geographies with 350+ specialists**

## **Enterprise Analytics**

+ Data Integration | Data Migration  
Master Data Management | Data Governance

## **Business Analytics**

+ Data Warehousing | Business Intelligence  
Performance Management

## **Data Science**

+ Cognitive Intelligence | Advanced Analytics  
Innovation Incubators

## **Data Integration, Migration & Quality**

+ IT estate harmonisation, improved customer experience, high quality data logistics



# SERVICE PROVISIONING

Data innovation driving digital transformation

## ADVISORY & STRATEGY

DIGITAL - GOVERNANCE - IM - CLOUD

## DELIVERY

| UTILISATION                   |                            |  | FOUNDATION                   |                        |  |           |
|-------------------------------|----------------------------|--|------------------------------|------------------------|--|-----------|
| DATA SCIENCE                  |                            |  | BUSINESS ANALYTICS           | MASTER DATA MANAGEMENT | DATA INTEGRATION, MIGRATION & QUALITY  | FAST DATA |
| ADVANCED ANALYTICS            | COGNITIVE INTELLIGENCE     |  |                              |                        |  |           |
| Design & Interpret Algorithms | Augment Human Intelligence | BI & Enterprise Performance Management | Operational & Analytical MDM | Unified & Lineage      | API Management & Event-driven Services |           |

## MANAGED SERVICES

# Top challenges facing the insurance industry

-

Recognise the challenges that will play an important role in a post-COVID economy

1

# Commoditisation vs Personalisation

-

Understanding the differences

2

# Breaking down data silos

-

Access it to exploit it

3

# Digitisation/self-service for small commercial

-

Getting the most from smaller businesses



4

**Automation relies on AI relies on good quality data**

-

**Garbage in, garbage out**

5

# Legacy maintenance vs re-platforming

-

Knowing when to hold 'em and when to fold 'em

# Principles for moving forward

-  
Core concepts to shape your approach for a post-COVID recovery

1

# Plan for elasticity and scale

-

**Adaptability is the name of the game**

2

**Ingest all types of data autonomously**

-

**Internal, external, static, streaming**

3

# Build smarter models for better decisions

-

Real-time decisions require real-time data

4

# Build a 360-degree golden view of your customers

-

Understand them better than you ever have before

5

# Support a unified security model for data

-

Ensure your hybrid estate is robust and secure





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# Futuristic Insurance Architecture

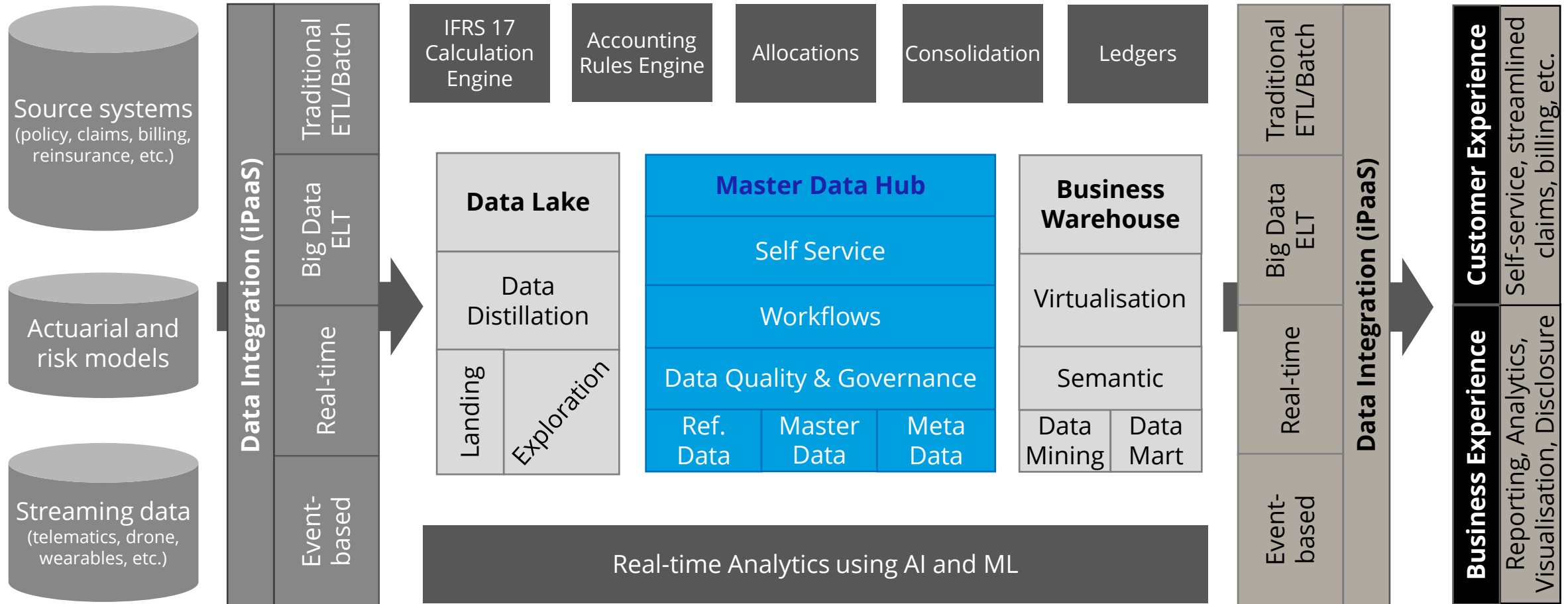


# INSURANCE DATA MODERNISATION – REFERENCE ARCHITECTURE

## Role of data in generating value

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Governance Risk Compliance (GRC)



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## THANK YOU FOR YOUR ATTENTION

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